

Ready to shape the digital future?

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THE BOSTON CONSULTING GROUP

Your next adventure

Your client's challenge

Your team

You

UNLIMITED 2017
EUROPEAN
IT BUSINESS COURSE
OCTOBER 4-6

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UNLIMITED 2017

OCTOBER 4–6

Join us in a beautiful chateau near Paris and guide an incumbent company to success by evaluating a strategy solution to address their biggest challenge. Based on a real BCG project, discover how the digitalization of business processes can create a decisive competitive advantage for our clients.

Together with BCG consultants from our Technology Advantage practice and 50 top students from universities in Europe and the Middle East, you will gain an in-depth understanding of your client's situation, identify the improvement ideas with the greatest potential, and present your execution plan to the client's board.

Along the way, you will learn the methodologies and approach of the world's leading strategy consultancy, and face new challenges that will enable you to grow personally and professionally.

We are seeking outstanding university students from all fields with an affinity for both IT and strategy proven through studies or extracurricular activities. For more information or to register, visit unlimited.bcg.com

Application deadline: September 10, 2017

We look forward to meeting you!

October 4–6, 2017

EUROPEAN IT BUSINESS COURSE

UNLIMITED 2017

Near Paris

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